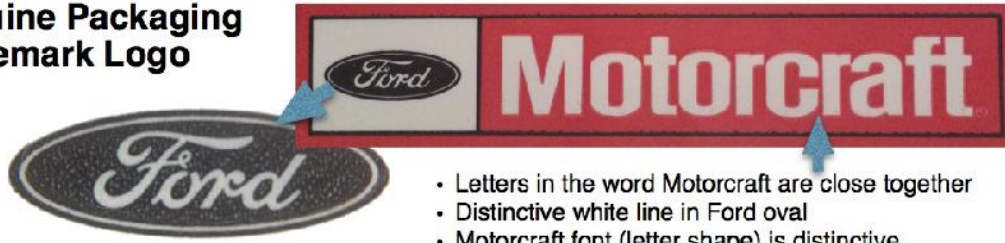


**ATTACHMENT A  
COUNTERFEIT PACKAGING KEY ATTRIBUTES**

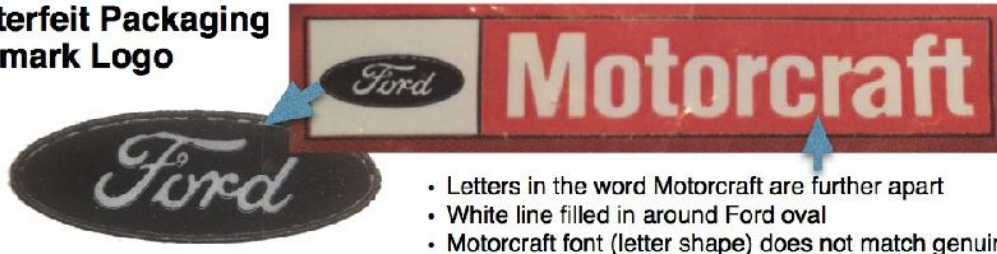
**1 Ford & Motorcraft Logo on Top Left of Polybag** *(Note: This reference is only for the June 2013 to Present polybag noted below)*

**Genuine Packaging Trademark Logo**



- Letters in the word Motorcraft are close together
- Distinctive white line in Ford oval
- Motorcraft font (letter shape) is distinctive

**Counterfeit Packaging Trademark Logo**



- Letters in the word Motorcraft are further apart
- White line filled in around Ford oval
- Motorcraft font (letter shape) does not match genuine font

**2 Air Evacuation Holes** *(Note: This feature is on old and new genuine polybags)*

**Genuine Packaging**  
*(back of polybag - lower left and right corners)*



2 air evacuation holes

**Counterfeit Packaging**  
*(back of polybag)*



No air evacuation holes

**Genuine Old Polybag**  
*(Dec 2009 to June 2013)*



**Genuine New Polybag**  
*(June 2013 to Present)*

